



# What Great Trainers Do: The Ultimate Guide to Delivering Engaging and Effective Learning

*Robert Bolton, Dorothy Grover Bolton*

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Corporate trainers are tasked with an awesome responsibility—helping individuals develop the skills they need to advance their careers and boost their organizations' bottom lines. It's a challenging job, but ***What Great Trainers Do*** is here to help—providing a proven structure for dynamic workshops along with surefire strategies for blending course content with fluid interaction. Readers will learn how to:

- Organize presentations for maximum impact
- Use activities to connect participants to the content and each other
- Create visual aids that reinforce key points
- Fine-tune their delivery
- Listen actively and read the group
- Address questions and concerns
- Make presentations interactive—involving learners early and often
- Manage the tough moments
- Handle resistance
- Use debriefs, demonstrations, and deliberate practice to solidify performance, improve applicability, and make training stick
- Adapt the course to fit the participants
- Promote positive group process
- And much more

Great training doesn't happen by accident. Accessible and practical, ***What Great Trainers Do*** is a one-stop resource for reliable, repeatable learning results.

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