



Javatrekker: Dispatches from the World of Fair Trade Coffee

Dean Cycon

Download now

[Click here](#) if your download doesn't start automatically

Javatrekker: Dispatches from the World of Fair Trade Coffee

Dean Cycon

Javatrekker: Dispatches from the World of Fair Trade Coffee Dean Cycon

In each cup of coffee we drink the major issues of the twenty-first century-globalization, immigration, women's rights, pollution, indigenous rights, and self-determination-are played out in villages and remote areas around the world. In *Javatrekker: Dispatches from the World of Fair Trade Coffee*, a unique hybrid of Fair Trade business, adventure travel, and cultural anthropology, author Dean Cycon brings readers face-to-face with the real people who make our morning coffee ritual possible.

Second only to oil in terms of its value, the coffee trade is complex with several levels of middlemen removing the 28 million growers in fifty distant countries far from you and your morning cup. And, according to Cycon, 99 percent of the people involved in the coffee economy have never been to a coffee village. They let advertising and images from the major coffee companies create their worldview.

Cycon changes that in this compelling book, taking the reader on a tour of ten countries in nine chapters through his passionate eye and unique perspective. Cycon, who is himself an amalgam-equal parts entrepreneur, activist, and mischievous explorer-has traveled extensively throughout the world's tropical coffeelands, and shows readers places and people that few if any outsiders have ever seen. Along the way, readers come to realize the promise and hope offered by sustainable business principles and the products derived from cooperation, fair pricing, and profit sharing.

Cycon introduces us to the Mamos of Colombia-holy men who believe they are literally holding the world together-despite the severe effects of climate change caused by us, their "younger brothers." He takes us on a trip through an ancient forest in Ethiopia where many believe that coffee was first discovered 1,500 years ago by the goatherd Kaldi and his animals. And readers learn of Mexico's infamous Death Train, which transported countless immigrants from Central America northward to the U.S. border, but took a horrifying toll in lost lives and limbs.

Rich with stories of people, landscapes, and customs, *Javatrekker* offers a deep appreciation and understanding of the global trade and culture of coffee.

In each cup of coffee we drink the major issues of the twenty-first century-globalization, immigration, women's rights, pollution, indigenous rights, and self-determination-are played out in villages and remote areas around the world.

What is Fair Trade Coffee?

Coffee prices paid to the farmer are based on the international commodity price for coffee (the "C" price) and the quality premium each farmer negotiates. Fair Trade provides an internationally determined minimum floor price when the C plus premium sinks below \$1.26 per pound for conventional and \$1.41 for organics (that's us!). As important as price, Fair Trade works with small farmers to create democratic cooperatives that insure fair dealing, accountability and transparency in trade transactions. In an industry where the farmer is traditionally ripped off by a host of middlemen, this is tremendously important.

Cooperatives are examined by the Fairtrade Labeling Organization (FLO), or the International Fair Trade Association (IFAT), European NGOs, for democratic process and transparency. Those that pass are listed on the FLO Registry or become IFAT members. Cooperatives provide important resources and organization to small farmers in the form of technical assistance for crop and harvest improvement, efficiencies in processing and shipping, strength in negotiation and an array of needed social services, such as health care and credit. Fair Trade also requires pre-financing of up to sixty percent of the value of the contract, if the farmers ask for it. Several groups, such as Ecologic and Green Development Fund have created funds for pre-finance lending.

 [Download Javatrekker: Dispatches from the World of Fair Tra ...pdf](#)

 [Read Online Javatrekker: Dispatches from the World of Fair T ...pdf](#)

Download and Read Free Online Javatrekker: Dispatches from the World of Fair Trade Coffee Dean Cycon

From reader reviews:

Paul Erdmann:

The experience that you get from Javatrekker: Dispatches from the World of Fair Trade Coffee is a more deep you searching the information that hide in the words the more you get considering reading it. It doesn't mean that this book is hard to comprehend but Javatrekker: Dispatches from the World of Fair Trade Coffee giving you enjoyment feeling of reading. The writer conveys their point in selected way that can be understood by anyone who read that because the author of this e-book is well-known enough. This book also makes your vocabulary increase well. That makes it easy to understand then can go along with you, both in printed or e-book style are available. We suggest you for having this kind of Javatrekker: Dispatches from the World of Fair Trade Coffee instantly.

Joyce Matchett:

The actual book Javatrekker: Dispatches from the World of Fair Trade Coffee will bring that you the new experience of reading some sort of book. The author style to elucidate the idea is very unique. Should you try to find new book to read, this book very appropriate to you. The book Javatrekker: Dispatches from the World of Fair Trade Coffee is much recommended to you to study. You can also get the e-book through the official web site, so you can more easily to read the book.

Donald Cauley:

The publication untitled Javatrekker: Dispatches from the World of Fair Trade Coffee is the reserve that recommended to you to see. You can see the quality of the publication content that will be shown to a person. The language that publisher use to explained their ideas are easily to understand. The article writer was did a lot of investigation when write the book, to ensure the information that they share to your account is absolutely accurate. You also can get the e-book of Javatrekker: Dispatches from the World of Fair Trade Coffee from the publisher to make you more enjoy free time.

Christine Cote:

Many people spending their time period by playing outside together with friends, fun activity having family or just watching TV the entire day. You can have new activity to spend your whole day by reading through a book. Ugh, do you think reading a book really can hard because you have to accept the book everywhere? It ok you can have the e-book, bringing everywhere you want in your Touch screen phone. Like Javatrekker: Dispatches from the World of Fair Trade Coffee which is getting the e-book version. So , try out this book? Let's find.

**Download and Read Online Javatrekker: Dispatches from the
World of Fair Trade Coffee Dean Cycon #H3UVYG60N7S**

Read Javatrekker: Dispatches from the World of Fair Trade Coffee by Dean Cycon for online ebook

Javatrekker: Dispatches from the World of Fair Trade Coffee by Dean Cycon Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Javatrekker: Dispatches from the World of Fair Trade Coffee by Dean Cycon books to read online.

Online Javatrekker: Dispatches from the World of Fair Trade Coffee by Dean Cycon ebook PDF download

Javatrekker: Dispatches from the World of Fair Trade Coffee by Dean Cycon Doc

Javatrekker: Dispatches from the World of Fair Trade Coffee by Dean Cycon Mobipocket

Javatrekker: Dispatches from the World of Fair Trade Coffee by Dean Cycon EPub