



# Accounting Savvy for Business Owners: A Guide to the Bare Essentials

Philip B. Goodman

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# Accounting Savvy for Business Owners: A Guide to the Bare Essentials

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Accounting Savvy for Business Owners: A Guide to the Bare Essentials Philip B. Goodman Addressing a common problem for small-business owners, this accessible handbook is the key to understanding the ins and outs of accounting. Demonstrating how to correctly maintain records and apply bookkeeping rules, this guide demonstrates how to keep track of all financial matters and monitor the overall health of any business. Avoiding complex and burdensome accounting jargon, this clear and concise overview translates the essentials into practical business language, answering the most frequently asked questions presented to accountants by small-business owners today. Topics covered include accounting components such as sales, expenses, assets, liabilities, and owners' profits.



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