



# **The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen)**

*Konrad Liebig*

Download now

[Click here](#) if your download doesn't start automatically

# The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen)

*Konrad Liebig*

## **The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen) Konrad Liebig**

Essay from the year 2011 in the subject Sport - Sport Economics, Sport Management, grade: 70/100, Stellenbosch University (Economics), course: International Trade , language: English, abstract: The FIFA World Cup (WC) is one of the biggest sports events worldwide and the right to host one of them is a highly sought-after. The reasons for that are not only the excitement of the event and the media exposure of the host nation but also the promise of lasting effects on the country's economy. So, host nations and cities are expecting net gains from events like the FIFA WC (Bohlmann 2006). One important type of these possible effects is the attraction of tourists to the country (Allmers/Maennig 2009). This is especially the case for South Africa whose tourism industry is growing to a cornerstone of the SA economy and to one of the largest employers of the country (Rogerson 2009).

Prior to the WC numerous predictions about the actual effects on the economy and the tourism in special were developed (Allmers/Maennig 2009, Bohrmann 2006). Next to the direct effects respectively the tourists arriving during the world cup some studies also predict a legacy effect of the WC which increases the tourist arrivals afterwards (Fourie/Santana-Gallego 2010). Hence, this essay will analyze the actual effects of the FIFA WC 2010 on the South African tourism industry compared to the predictions during the event and afterwards.

The essay first outlines the importance of the tourism industry for the South African economy. Afterwards it takes a look at the research about the impacts of previous world cups and sports mega events in general before the direct effects of the world cup are examined and compared to the predictions. It is revealed that none of the partially very optimistic predictions could be reached. An analysis of the indirect or legacy effects of the world cup follows. Even if it is too early to measure long run effects it is shown that a strong effect on overseas tourism can be expected.

 [Download The Impact of the FIFA WC on South African Tourism ...pdf](#)

 [Read Online The Impact of the FIFA WC on South African Touri ...pdf](#)

**Download and Read Free Online The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen) Konrad Liebig**

---

**From reader reviews:**

**Frances Williamson:**

Book is definitely written, printed, or highlighted for everything. You can understand everything you want by a publication. Book has a different type. To be sure that book is important matter to bring us around the world. Adjacent to that you can your reading proficiency was fluently. A reserve The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen) will make you to end up being smarter. You can feel far more confidence if you can know about anything. But some of you think that open or reading a book make you bored. It is not make you fun. Why they can be thought like that? Have you in search of best book or acceptable book with you?

**Albert Gilchrist:**

In this 21st millennium, people become competitive in most way. By being competitive right now, people have do something to make these people survives, being in the middle of the particular crowded place and notice simply by surrounding. One thing that often many people have underestimated this for a while is reading. Yes, by reading a publication your ability to survive improve then having chance to stand than other is high. To suit your needs who want to start reading any book, we give you this particular The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen) book as basic and daily reading book. Why, because this book is more than just a book.

**Matthew Schwartz:**

This The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen) are generally reliable for you who want to be considered a successful person, why. The reason of this The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen) can be on the list of great books you must have is giving you more than just simple studying food but feed you with information that maybe will shock your preceding knowledge. This book is usually handy, you can bring it everywhere and whenever your conditions at e-book and printed people. Beside that this The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen) giving you an enormous of experience like rich vocabulary, giving you tryout of critical thinking that we understand it useful in your day action. So , let's have it and luxuriate in reading.

**Edward Yung:**

Hey guys, do you would like to finds a new book you just read? May be the book with the subject The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen) suitable to you? Often the book was written by well-known writer in this era. The book untitled The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen)is the one of several books that will everyone read now. This specific book was inspired a number of people in the world. When you read this book you will enter the new shape that you ever know before. The author explained their

concept in the simple way, so all of people can easily to recognise the core of this e-book. This book will give you a lots of information about this world now. So that you can see the represented of the world on this book.

**Download and Read Online The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen)  
Konrad Liebig #F8W7H2KO4V0**

## **Read The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen) by Konrad Liebig for online ebook**

The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen) by Konrad Liebig Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen) by Konrad Liebig books to read online.

## **Online The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen) by Konrad Liebig ebook PDF download**

**The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen) by Konrad Liebig Doc**

**The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen) by Konrad Liebig Mobipocket**

**The Impact of the FIFA WC on South African Tourism (Aus der Reihe: e-fellows.net stipendiaten-wissen) by Konrad Liebig EPub**