

Assembling Export Markets: The Making and Unmaking of Global Food Connections in West Africa (RGS-IBG Book Series)

Stefan Ouma

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Assembling Export Markets explores the new 'frontier regions' of the global fresh produce market that has emerged in Ghana over the past decade.

- Represents a major and empirically rich contribution to the emerging field of the social studies of economization and marketization
- Offers one of the first ethnographic accounts on the making of global commodity chains 'from below'
- Denaturalizes global markets by unpacking their local engagement, materially entangled construction, need for maintenance, and fragile character
- Offers a trans-disciplinary engagement with the construction and extension of market relations in two frontier regions of global capitalism
- Critically examines the opportunities and risks for firms and farms in Ghana entering global fresh produce markets



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