



# Scorecasting: The Hidden Influences Behind How Sports Are Played and Games Are Won

*L. Jon Wertheim, Tobias Moskowitz*

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*L. Jon Wertheim, Tobias Moskowitz*

Why NFL coaches rarely go for a first down on fourth-down situations--even when their reluctance to do so reduces their chances of winning. In an engaging narrative that takes us from the putting greens of Augusta to the grid iron of a small parochial high school in Arkansas, Scorecasting will forever change how you view the game, whatever your favorite sport might be.

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